



Application 2027

Please refer to the corresponding price list for the registration deadlines.

01 Exhibitor participation

We hereby confirm our binding participation as an exhibitor at BAREFOOT - European Shoe Fair and book our trade fair participation in form of:

- ☐ a single participation at **BAREFOOT #3** (29.-31.01.2027)
- ☐ a single participation at **BAREFOOT #4** (23.-25.07.2027)
- ☐ a multiple participation at **BAREFOOT #3** (29.-31.01.2027)
and **BAREFOOT #4** (23.-25.07.2027)

Please fill out the form completely, including the **correct billing address**

02. Required stand space

- ☐ 12 m²
- ☐ 24m²
- ☐ 36m²

03. Brands to be exhibited:

04 Company Name for Billing Purposes:

Company name: _____

General Manager: _____

Street: _____

Postal code/ Town: _____

Country: _____

VAT-ID-No.: _____

E-Mail for electronic invoicing: _____

Phone: _____

Homepage: _____

Contact Person for Trade Show Coordination: _____

E-Mail contact person: _____

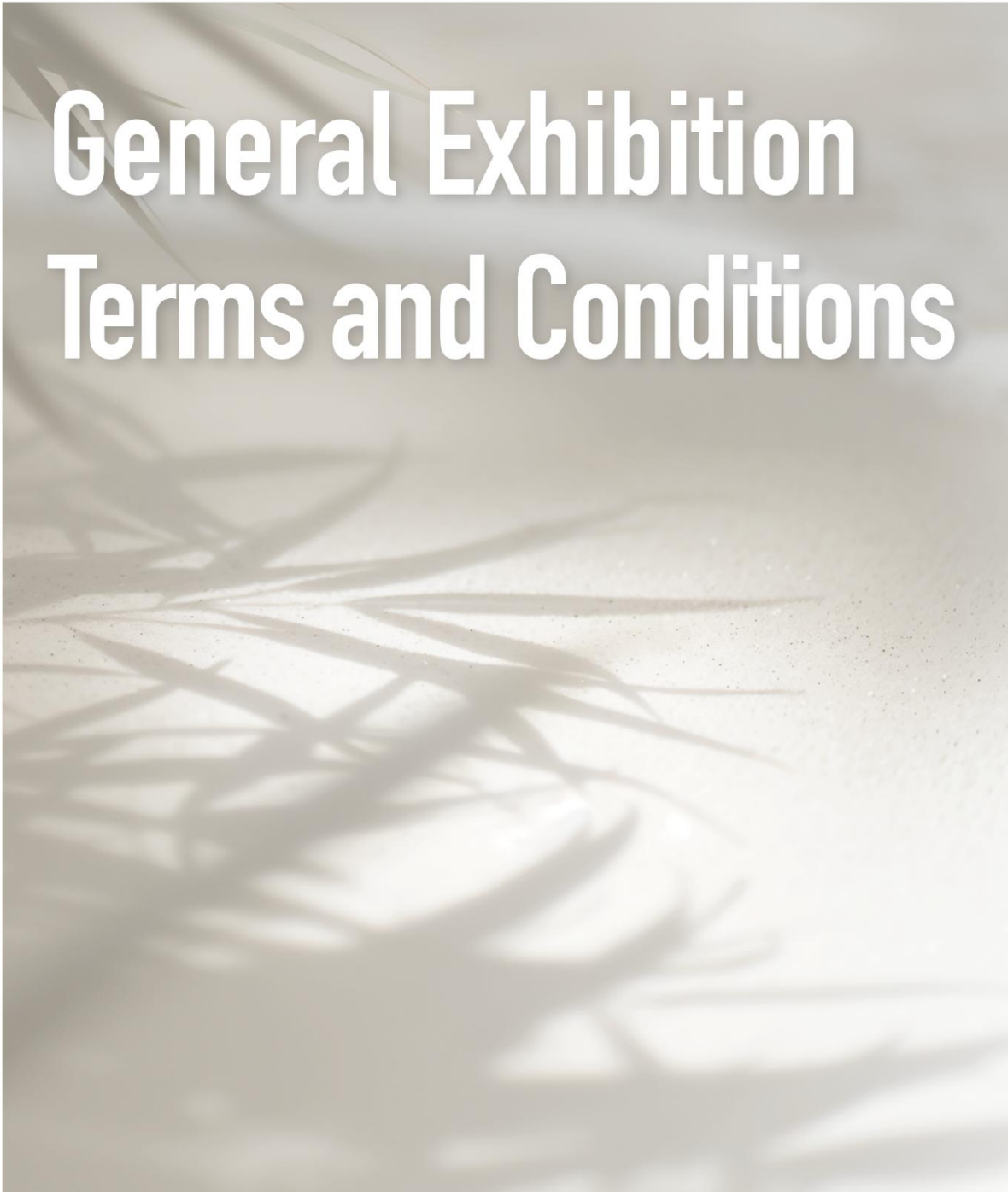
We have taken notice of the General Exhibition Conditions and the data protection notice and acknowledge them as binding in their entirety.

Place/ Date

Company name/ Company stamp/ Signature

BAREFOOT

EUROPEAN SHOE FAIR



General Exhibition Terms and Conditions

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1. EVENT / TITLE

The **BAREFOOT – European Shoe Fair** (hereinafter referred to as **BAREFOOT**) is the first European trade fair dedicated exclusively to the barefoot shoe segment.

BAREFOOT takes place twice a year, usually during the periods of January/February and July/August. The exact dates will be announced separately.

2. EVENT VENUE

Messe Offenbach
Kaiserstrasse 108-112
63065 Offenbach am Main
Germany

3. OPENING HOURS

Set-up

Thursday, 9:00 a.m. to 9:00 p.m.

Trade Fair Days

Friday, 10:00 a.m. to 6:00 p.m.
Saturday, 10:00 a.m. to 6:00 p.m.
Sunday, 10:00 a.m. to 5:00 p.m.

Exhibitors may access their stands half an hour before the start and up to half an hour after the end of the respective opening hours.

4. ORGANIZER

Messe Offenbach GmbH
Kaiserstrasse 108–112
63065 Offenbach am Main
Germany

Tel.: +49 69 829755-0
barefoot@messe-offenbach.de
www.messe-offenbach.de

Managing Director:
Dipl.-Volksw. Arnd Hinrich Kappe

Registered Court: Offenbach am Main, HRB 2206

5. EXHIBITION PROGRAM

The exhibition program of BAREFOOT currently includes products from the barefoot shoe segment.

Messe Offenbach reserves the right to expand or modify the exhibition program to include further thematically related segments.

6. SALES REGULATIONS

6.1 Sales to Commercial Buyers

The exhibitor is permitted to accept orders and purchase requests from commercial buyers and to conclude corresponding purchase agreements for fulfilment outside the event.

The handover of goods to third parties during the event itself is also permitted.

6.2 Price Display

Open price displays are permitted at stands as well as on exhibited products or advertising materials.

6.3 Direct Sales to End Consumers

Direct sales to end consumers are permitted.

7. REGISTRATION

Der Teilnahmevertrag kommt in mehreren Schritten zustande. Der Aussteller reicht das unterschriebene Anmeldeformular ein, mit dem er ein verbindliches Vertragsangebot abgibt (Ziffer 7.2). Über die Zulassung entscheidet die Messe Offenbach (Ziffer 8.2) und teilt den Stand zu (Ziffer 9.1). Der Vertrag kommt erst mit der schriftlichen Buchungsbestätigung der Messe Offenbach zustande.

7.1 Gegenstand der Anmeldung

Die Anmeldung erfolgt für die Teilnahme an der BAREFoot European Shoe Fair auf der Messe Offenbach.

7.2 Form der Anmeldung

Die Anmeldung muss fristgerecht, siehe Datum auf dem Anmeldeformular, unter Verwendung des offiziellen Anmeldeformulars erfolgen. Dieses vollständig ausgefüllte und rechtsverbindlich unterzeichnete Formblatt ist ein verbindliches Vertragsangebot des Ausstellers, das der Annahme durch die Messe Offenbach bedarf. Die Zusendung des Anmeldeformulars begründet keinen Anspruch auf Zulassung.

7.3 Eingangsbestätigung

Mit Eingang des Anmeldeformulars ist die Anmeldung zur BAREFoot bei der Messe Offenbach erfolgt. Die Messe Offenbach bestätigt dem Aussteller den Eingang der Anmeldung zeitnah durch eine unverbindliche Eingangsbestätigung. Diese Eingangsbestätigung begründet noch keinen Vertragsschluss. Der Teilnahmevertrag kommt erst mit der schriftlichen Buchungsbestätigung der Messe Offenbach nach Ziffer 9.2 rechtsverbindlich zustande.

7.4 Anerkennung der Ausstellungsbedingungen

Mit Abgabe der Anmeldung erkennt der Aussteller die Allgemeinen Ausstellungsbedingungen für die BAREFoot an. Dies erstreckt sich auch auf die von ihm bei der Veranstaltung beschäftigten Personen, die von ihm angemeldeten Untermieter und sonstige Erfüllungsgehilfen.

7.5 Einhaltung gesetzlicher Vorschriften

Der Aussteller verpflichtet sich, die einschlägigen arbeits- und gewerberechtlichen Vorschriften, Umweltvorschriften, Brandschutz- und Unfallverhütungsvorschriften sowie die Regelungen des Wettbewerbs zu beachten. Dies gilt auch für die Einhaltung der EU-Verordnungen Nr. 2580/2001 und Nr. 881/2001 in eigener Verantwortung, vor allem im Bereich Finanzen und Personal. Der Aussteller wird die Einhaltung der vorgenannten Bedingungen durch die von ihm bei der Veranstaltung beschäftigten Personen, die von ihm angemeldeten weiteren Teilnehmer und sonstige Erfüllungsgehilfen ständig überwachen und im Falle eines Verstoßes einschreiten und/oder den Veranstalter auf die Verstöße hinweisen.

7.6 Datenverarbeitung im Rahmen der Anmeldung

Mit der Anmeldung erklärt sich der Aussteller damit einverstanden, dass seine Angaben für die Zwecke der Veranstaltungsbearbeitung sowie für Zwecke der Werbung, Markt- oder Meinungsforschung unter Beachtung der Datenschutz-Grundverordnung (DSGVO) und des Bundesdatenschutzgesetzes (BDSG) in ihrer jeweils gültigen Fassung erhoben, verarbeitet sowie genutzt und im Zusammenhang hiermit gegebenenfalls an Dritte weitergegeben werden. Der Aussteller erteilt hierzu seine Einwilligung, sofern kein ausdrücklicher Widerspruch eingelegt worden ist. Er verpflichtet sich auch zur Beteiligung an elektronischen Besuchererfassungs- und Auswertungsprogrammen und erklärt sich damit einverstanden, dass Informationen über seine Beteiligung über elektronische Medien einschließlich des Internets verbreitet werden.

7.7 Verbindlichkeit der Anmeldung

Die Anmeldung ist unübertragbar und für den Antragsteller verbindlich, unabhängig von der Zulassung durch die Messe Offenbach. Anmeldungen mit Vorbehalten können nicht berücksichtigt werden.

7. REGISTRATION

The participation agreement is concluded in several steps.

The exhibitor submits the signed registration form, thereby making a binding contractual offer (Section 7.2). Messe Offenbach decides on admission (Section 8.2) and allocates the stand (Section 9.1).

The contract is only concluded upon receipt of the written booking confirmation from Messe Offenbach.

7.1 Subject Matter of Registration

Registration is for participation in the BAREFoot European Shoe Fair at Messe Offenbach.

7.2 Form of Registration

Registration must be submitted within the deadline stated on the registration form using the official registration form.

This fully completed and legally binding signed form constitutes a binding contractual offer by the exhibitor, which requires acceptance by Messe Offenbach.

Submission of the registration form does not constitute any entitlement to admission.

7.3 Confirmation of Receipt

Upon receipt of the registration form, registration for BAREFoot with Messe Offenbach has been completed.

Messe Offenbach will promptly confirm receipt of the registration by providing a non-binding confirmation of receipt.

This confirmation of receipt does not yet constitute conclusion of a contract.

The participation agreement only becomes legally binding upon written booking confirmation by Messe Offenbach in accordance with Section 9.2.

7.4 Acceptance of Exhibition Terms and Conditions

By submitting the registration, the exhibitor accepts the General Exhibition Terms and Conditions for BAREFoot.

This also applies to persons employed by the exhibitor during the event, subtenants registered by the exhibitor, and other agents or persons acting on behalf of the exhibitor.

7.5 Compliance with Legal Regulations

The exhibitor undertakes to comply with all applicable labour and commercial regulations, environmental regulations, fire protection and accident prevention regulations, as well as competition law provisions.

This also includes compliance with EU Regulations No. 2580/2001 and No. 881/2001 under the exhibitor's own responsibility, particularly in the areas of finance and personnel.

The exhibitor shall continuously monitor compliance with the aforementioned requirements by persons employed by the exhibitor during the event, additional participants registered by the exhibitor, and other agents.

In the event of violations, the exhibitor shall take appropriate action and/or inform the organizer of such violations.

7.6 Data Processing in Connection with Registration

By registering, the exhibitor agrees that their information may be collected, processed, used and, where applicable, passed on to third parties for the purposes of event organization as well as advertising, market research and opinion research, in compliance with the General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG), in their respective current versions.

The exhibitor grants their consent for this purpose unless an explicit objection has been submitted.

The exhibitor also undertakes to participate in electronic visitor registration and evaluation programs and agrees that information about their participation may be distributed via electronic media, including the Internet.

7.7 Binding Nature of Registration

The registration is non-transferable and binding for the applicant, regardless of admission by Messe Offenbach.

Registrations submitted with reservations cannot be considered.

8. ADMISSION

8.1 Eligible Exhibitors

All domestic and foreign manufacturers whose products correspond to the exhibition program and the objectives of BAREFOOT may be admitted as exhibitors.

Commercial agents, wholesalers and importers may exhibit on behalf of the companies they represent, provided that they submit written confirmation from the manufacturers specifying the exhibition products in detail and confirming that the same products are not offered at the trade fair by any other company.

8.2 Admission Decision

Messe Offenbach decides on the admission of the applicant and the registered exhibits.

There is no legal entitlement to admission.

Messe Offenbach may exclude individual exhibitors from participation for objectively justified reasons and, if necessary to achieve the purpose of the event, may restrict participation to certain exhibitor groups.

Messe Offenbach is also entitled to limit the registered exhibition items or modify the registered exhibition space.

8.3 Visitor Groups

Visitors may include both private individuals (end consumers) and trade visitors from Germany and abroad who belong to sectors corresponding to the exhibition program.

The event is divided into dedicated trade visitor days and days that are additionally open to end consumers.

Currently, only the final trade fair day is open to both trade visitors and end consumers; all other trade fair days are exclusively reserved for trade visitors.

Messe Offenbach reserves the right to change this allocation.

9. STAND ALLOCATION AND ASSIGNMENT

9.1 Stand Allocation

The allocation of stands is carried out by Messe Offenbach and is determined based on the theme and structure of the event as well as the available premises.

There is no entitlement to a specific location or size of the stand.

Requests for specific locations stated in the registration will be taken into consideration wherever possible.

The chronological order in which registrations are received is not the sole determining factor for stand allocation.

9.2 Conclusion of Contract

With the written booking confirmation from Messe Offenbach, a legally binding participation agreement between Messe Offenbach GmbH and the exhibitor is concluded.

9.3 Withdrawal in Case of Incorrect Information

Messe Offenbach may withdraw from the exhibition agreement if it was concluded based on incorrect assumptions or inaccurate information.

Upon withdrawal, all rights of the exhibitor arising from the rental agreement shall expire.

The exhibitor's obligation to pay the participation fee remains unaffected by such withdrawal.

9.4 Changes to the Stand Area

Messe Offenbach is entitled to change the size, shape and location of the allocated stand area.

The exhibitor will be informed immediately if such a measure becomes necessary, and, where possible, an equivalent alternative stand area will be offered.

If the stand rental fee changes as a result, a corresponding refund or additional charge will be made.

9.5 Changes to Stand Location

The exhibitor must accept that, at the beginning of the trade fair, the location of other stands may differ from the time of admission.

No claims may be derived from such changes.

9.6 Stand Exchange

An exchange of the allocated stand space with another exhibitor is not permitted without the approval of Messe Offenbach.

10. SUBLETTING AND FURTHER RENTAL

The exhibitor is not entitled to sublet or otherwise transfer the allocated exhibition stand, either wholly or partially, to third parties unless written approval has been granted by the organizer.

Such approval must be requested no later than six weeks before the start of the event.

In such cases, the subtenant or subtenants must pay an additional processing fee to Messe Offenbach.

Unauthorized subletting will result in the exclusion of the subtenant.

However, the subtenant remains obligated to pay the additional fee.

The main tenant remains jointly and severally liable.

11. PARTICIPATION FEE

11.1 Composition of the Participation Fee

The participation fee for BAREFoot consists of the marketing package fee, the stand rental fee and the energy cost flat rate per square metre of exhibition space.

Individual additional costs for extra services will be invoiced separately to the exhibitor at the prices stated in the order forms for the respective trade fairs.

All prices are subject to statutory VAT.

11.2 Calculation of Stand Rental

The calculation of the rental fee per square metre of stand space is based on the exact measurement of the allocated stands.

Hall pillars and other permanent fixtures are included in the rented stand area.

Partial square metres will be charged as full square metres.

11.3 AUMA Service Fee

For the activities of the Association of the German Trade Fair Industry (AUMA – Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft e.V.), Littenstraße 9, 10179 Berlin, an additional service fee per square metre of stand space will be charged.

The amount is determined by AUMA (see price list).

This fee will be shown separately on the invoice.

11.4 Adjustment in Case of Cost Increases

Should significant changes occur after acceptance of the offer to cost factors for which Messe Offenbach is not responsible, Messe Offenbach is entitled to adjust the prices and fees stated in the offer, as well as any additionally ordered services or costs arising during service provision, accordingly.

This applies in particular to changes in material, labour, transport, energy and procurement costs, including costs charged by suppliers.

Messe Offenbach will inform the exhibitor of such changes without delay.

12. PAYMENT TERMS

12.1 Due Date

The invoice amount must be paid in full, without deductions, quoting the invoice number, free of charges and in the currency stated on the invoice, within 14 days of the invoice date.

Prior and complete payment of the invoice by the specified due date is a prerequisite for participation in the event.

Invoices are generally issued four weeks after the booking confirmation has been issued.

Any deviation from this procedure does not constitute a deferral of payment.

Objections to invoices can only be considered if submitted in writing within 14 days of the invoice date.

12.2 Set-off and Right of Retention

The exhibitor may only offset claims against Messe Offenbach's claims if such counterclaims are undisputed or legally established.

The exhibitor only has a right of retention based on counterclaims arising from this contractual relationship that are undisputed or legally established.

12.3 Electronic Invoicing

Messe Offenbach is entitled to issue invoices electronically in accordance with the applicable legal requirements for electronic invoicing in commercial transactions.

13. WITHDRAWAL BY THE EXHIBITOR

13.1 Withdrawal for Individual Participation

After receipt of the booking confirmation from Messe Offenbach, the exhibitor may withdraw from the contract subject to payment of a cancellation fee.

The amount of the fee depends on the time of cancellation and is calculated as a percentage of the participation fee plus the marketing package fee.

The energy cost flat rate and the AUMA fee are not taken into account.

- Cancellations up to 12 weeks before the event: cancellation fee of 30% of the participation fee plus marketing package fee
- Cancellations 11 to 8 weeks before the event: cancellation fee of 50% of the participation fee plus marketing package fee
- Cancellations from 7 weeks before the event onwards: cancellation fee of 100% of the participation fee plus marketing package fee

13.2 Withdrawal for Double Participation (Annual Participation)

The cancellation provisions of Section 13.1 apply accordingly to double participation (annual participation).

However, in deviation from this, there is no right of withdrawal for the second event included in the annual participation.

The participation fee for the second event must be paid in full even in the event of non-participation.

Partial cancellation of an individual event date is excluded.

14. FORCE MAJEURE

Force majeure within the meaning of this section includes, in particular, pandemics and epidemics, natural disasters, official orders and strikes, provided that these circumstances are not the responsibility of the party affected.

14.1 Force Majeure Affecting the Exhibitor

If the exhibitor is unable to participate due to circumstances for which neither the exhibitor nor the trade fair organizer is responsible (force majeure), the stand rental fee shall be reduced by half.

14.2 Force Majeure Affecting the Organizer

If Messe Offenbach is unable to hold BAREFoot due to force majeure, it shall inform the exhibitors without delay.

Cancellation of BAREFoot before the start of the event: In this case, exhibitors may be charged up to 25% of the participation fee as general cost compensation.

Cancellation of BAREFoot after the start of the event or shortening of the event: In this case, stand rental fees and all costs to be borne by the exhibitor must be paid in full.

Postponement of BAREFoot: Exhibitors who can provide proof that the postponement results in a scheduling conflict with another trade fair for which they have already made a binding commitment may request release from the contract. In this case, they must pay 25% of the stand rental fee as general cost compensation.

14.3 Cancellation Caused by Messe Offenbach

If Messe Offenbach is responsible for the cancellation of the event, no rental fee shall be payable.

Claims for damages shall be excluded in all cases for both parties.

15. LIABILITY, INSURANCE, ACCIDENT PROTECTION, CONTRACT TERMINATION BY THE ORGANIZER

15.1 Liability Insurance of Messe Offenbach

Messe Offenbach maintains liability insurance for its statutory liability.

This insurance exclusively covers liability for personal injury and property damage for which Messe Offenbach can be held legally responsible.

Messe Offenbach shall not be liable for damage to exhibition goods, stand equipment or consequential damages.

The exhibitor must independently insure themselves against the usual insurable risks, such as fire, burglary, theft, breakage and water damage, including risks associated with transport to and from the event.

Liability for damages not covered by the aforementioned insurance is expressly excluded.

15.2 Recommendation of Exhibition Insurance

For all exhibitors who do not have ongoing exhibition insurance, Messe Offenbach recommends taking out temporary exhibition insurance for the duration of the trade fair.

Exhibitors who do not take out such insurance acknowledge towards Messe Offenbach that they waive any claims for damages that would have been covered by corresponding exhibition insurance.

15.3 Reporting of Damages

All damages that occur must be reported immediately in writing to the police, the insurance company and Messe Offenbach.

15.4 Contract Termination by the Organizer

Messe Offenbach is entitled to revoke admission and allocate the stand space elsewhere if:

- the stand is not visibly occupied in time, meaning no later than 24 hours before the official opening of the trade fair,
- the participation fee has not been paid by the specified deadline,

- the exhibitor allows an imposed grace period to expire without remedy,
- the requirements for admission of the registered exhibitor no longer exist, or Messe Offenbach subsequently becomes aware of reasons that would have justified non-admission if known in time, such as an application to open insolvency proceedings or a serious violation of competition law,
- the provisions of the exhibition agreement or the house rules of Messe Offenbach are violated.
- Regardless of this, the exhibitor remains obliged to pay the full stand rental fee until the end of the contract period.

If invoices are issued to a third party at the instruction of the exhibitor, the exhibitor nevertheless remains the debtor.

16. STAND CONSTRUCTION AND DISMANTLING

16.1 Complete Stands Provided by Messe Offenbach

Messe Offenbach will complete the rented standard exhibition stands provided by it on time before the exhibitors' official set-up period begins.

Dismantling will take place immediately after the end of the event.

Exhibitors are required to remove their exhibition goods as well as their own additional equipment from the stands by the end of the specified dismantling period.

16.2 Set-up and Dismantling Periods

Stand construction must be completed before the opening of the trade fair.

Dismantling must be completed within the dismantling period announced by Messe Offenbach.

The removal of exhibition goods and dismantling of stands before the official end of the event are not permitted.

Exhibition goods remaining on the stands after the dismantling period has expired may be removed at the exhibitor's expense.

17. STAND DESIGN AND STAND EQUIPMENT

17.1 Official Regulations

During stand construction and modification, all applicable special official regulations must be observed.

The police, fire department, trade supervisory authorities, regulatory authorities and representatives of Messe Offenbach must be granted access to the exhibition stands at all times, and their instructions must be followed.

17.2 Objections to Stand Construction

The trade fair organizer may require stands whose construction has not been approved or which do not comply with the exhibition conditions to be modified or removed.

If the exhibitor does not comply with this request, the organizer may carry out the removal or modification at the exhibitor's expense.

If the stand must be closed for the same reason, the exhibitor shall have no claim for reimbursement of the participation fee.

17.3 Technical Guidelines

- The stands will be marked by the trade fair organizer with stand numbers in a uniform format.
- The name or company name of the exhibitor must be clearly displayed on the stand.
- After stand allocation, each exhibitor is obliged to inspect the location and dimensions of any fixed installations, such as hall pillars and supply channels, on site and, if necessary, inform the stand builder accordingly.
- Exceeding the boundaries of the allocated stand area is not permitted.

- The installation of umbrellas, pavilions, roof coverings or similar structures within the venue is subject to registration and requires the explicit approval of Messe Offenbach due to the associated restriction of sprinkler protection. Stand coverings are only permitted in open designs, such as grid or lattice structures. At least two thirds of the ceiling area must remain open to allow free air circulation. The maximum size of closed stand coverings is 1 x 1 metre.
- Fabric coverings are only permitted if appropriately approved and certified as B1 fire-retardant materials suitable for sprinkler systems.
- All materials used for construction and stand design must be flame-retardant. Electric coffee machines may only be operated on stone, ceramic or similar fire-resistant surfaces.
- Carpeting or other materials must not be permanently glued to the hall floor. High-quality adhesive tape must be used for fixing floor coverings and must be removed completely without leaving residue by the exhibitor or stand builder. Any cleaning costs shall be borne by the exhibitor.
- It is not permitted to attach spotlights or other objects to suspended climate panels or grid ceilings.
- The use of plastic cable ties is not permitted. Metal cable ties must be used.
- Spotlights weighing more than 2 kg must additionally be secured with safety cables.
- Installing lighting outside the stand boundaries is only permitted in exceptional cases and remains the responsibility of the exhibitor.
- Electrical installations commissioned by exhibitors must comply with VDE regulations. Messe Offenbach may require a certificate from the executing specialist company for submission to the fire department and building authorities. The exhibitor is liable for any personal injury or property damage caused by their stand construction or exhibition goods.
- No pressurized gas containers may be stored at exhibition stands.
- Packaging material must be removed from the stand before the start of the trade fair. Storage on the exhibition grounds is prohibited for fire safety reasons.
- Drilling holes or causing any other damage to the exhibition walls and pillars is prohibited. Necessary repairs shall be charged to the exhibitor.

18. ELECTRICITY AND WATER SUPPLY

18.1 Ordering Electricity Connections

Electricity connections (230 V) or high-voltage power connections can be ordered by the exhibitor using the relevant forms provided in the service folder.

Consumption will be invoiced through the energy cost flat rate.

18.2 Installation by Authorized Companies

All installations from the electricity supply points to the stands may only be carried out by the installation companies commissioned by Messe Offenbach.

Any intervention by exhibitors in the fixed electrical supply system located in the halls is prohibited.

18.3 VDE Regulations

For electrical equipment kept operational, the regulations and requirements of the German Association for Electrical, Electronic & Information Technologies (VDE) must be observed.

The exhibitor must ensure that electrical systems and equipment are installed only by qualified electricians in accordance with applicable electrical engineering regulations.

The exhibitor must also ensure that electrical systems and equipment are operated in accordance with these regulations.

Messe Offenbach reserves the right to inspect electrical systems and equipment accordingly.

18.4 Technical Information for Electricity Supply

- A distribution unit with three Schuko sockets (up to a maximum of 3 kW / 230 V) will be provided by the trade fair organizer. The distributors are located at a height of at least 2.60 m.

- A special socket for operating refrigerators (except in Hall 4) can be provided upon request.
- For safety reasons, all hall lighting and electrical lighting will be switched off at 11:00 p.m. during the trade fair days. Refrigerators have their own electrical circuit and are not affected by the night-time shutdown.
- High-voltage power connections are available in the halls. Requirements must be communicated no later than six weeks before the start of the trade fair.

18.5 Water Supply

A water connection is not provided as standard at any stand.

A water connection can be booked additionally upon request.

19. GENERAL SERVICE FACILITIES AND SERVICES

19.1 Electricity and Climate Control

Messe Offenbach is responsible for general heating, air conditioning and lighting of the halls.

19.2 Parking Facilities

During BAREFoot, public parking facilities are available within walking distance.

These parking facilities are subject to charges.

19.3 Cleaning

Exhibitors and their contractors are responsible for disposing of their own waste and residual materials.

The trade fair management will provide information about disposal options within the exhibition grounds.

Messe Offenbach ensures the cleaning of the grounds, halls and aisles.

Cleaning of the stands is the responsibility of the exhibitors and must be completed daily before the start of the event.

If the exhibitor does not arrange cleaning through their own personnel, Messe Offenbach offers an appropriate cleaning service.

In the interest of environmental protection and environmentally responsible exhibitions, exhibitors are generally required to reduce packaging and waste and to use environmentally friendly and recyclable packaging, decoration and brochure materials.

19.4 Security Services

The organizer commissions a security company with uniformed security personnel for general hall security and entrance control.

Everyone present on the exhibition grounds must be in possession of a valid admission pass and present it for inspection upon request by security personnel.

Hall security is provided only during the event.

It begins half an hour before the start of the event and ends one hour after the end of the event.

The monitoring and securing of individual exhibition items or stand components are not included in general security services.

The exhibitor is therefore strongly advised to take out suitable exhibition insurance.

Messe Offenbach offers individual stand security services.

A corresponding order form is available upon request.

20. STAND STAFFING

The exhibitor is obliged to occupy the stand throughout the entire duration of the trade fair with the registered goods and qualified personnel.

If the exhibitor removes goods and/or personnel from the stand before the official end of the trade fair opening hours, Messe Offenbach is entitled to impose a contractual penalty up to EUR 5,000.

21. ADVERTISING

21.1 Advertising Spaces

For advertising purposes, the exhibitor may exclusively use their own stand, unless the organizer provides additional advertising spaces or other advertising opportunities that can be rented separately and may be subject to charges.

21.2 Permitted Advertising

The exhibitor is entitled to advertise the goods presented by them.

Advertising for other companies, other products or similar events is not permitted.

Visual and acoustic advertising materials or demonstrations require approval by the organizer and must be registered in advance.

The organizer has the right to revoke approvals in the interest of maintaining an orderly trade fair operation if justified complaints are received.

21.3 Official and Copyright Regulations

Official regulations and copyright provisions must be observed.

For music played at the stand, approval from GEMA must be obtained in accordance with Section 15 of the German Copyright Act dated 9 September 1965.

21.4 Foreign Participants

Foreign participants are informed of the necessity to comply with German competition law.

21.5 Prohibited Advertising Materials

Advertising materials that violate legal regulations or accepted standards of conduct, or that have an ideological or political character, are not permitted.

The organizer shall decide whether advertising is permissible within the meaning of these provisions.

21.6 Surveys and Prize Draws

The conducting of surveys, tests, competitions, prize draws or promotional contests outside the exhibitor's stand is not permitted.

This does not apply to surveys conducted by Messe Offenbach.

22. USE OF THE EXHIBITION LOGO

The official BAREFoot logo may be used by exhibitors when announcing their exhibition program or in references intended to promote visits to their own company stand.

Any other use of the logo without written approval from Messe Offenbach shall be considered unauthorized use.

23. PHOTOGRAPHY, DRAWING, FILMING

23.1 Commercial Image Recording by Third Parties

Commercial photography, drawing or filming of persons or exhibition objects within the exhibition grounds is only permitted for persons holding a valid identification card issued by Messe Offenbach.

23.2 Image Recordings by Messe Offenbach

Messe Offenbach and, with the approval of Messe Offenbach, the press and television are entitled to have photographs, drawings, film and video recordings made of the event, exhibition structures, stands and exhibited objects and to use them free of charge for advertising purposes or press publications.

23.3 Use by Exhibitors

Photos, drawings, films and other documentation materials created by Messe Offenbach may only be used by exhibitors with the consent of Messe Offenbach and expressly not for advertising purposes.

23.4 Data Protection Information Regarding Image Recordings

At its events, Messe Offenbach creates photo and video recordings.

These recordings are used for documentation purposes, on its website, its social media channels and for promoting future events.

Legal basis:

The legal basis is Art. 6 (1) lit. f GDPR (legitimate interest in public relations and advertising) in conjunction with Section 23 (1) No. 3 of the German Art Copyright Act (KUG) (recordings of public events).

Storage period:

Recordings are stored for as long as they are required for the stated purposes, but no longer than until a justified objection is received.

Third-party platforms:

Publications may appear on Instagram, Facebook, LinkedIn and other platforms. These platforms have their own privacy policies.

Right to object (Art. 21 GDPR):

Visitors may object to the processing of their data at any time. Following an objection, images in which they are identifiable will be deleted immediately.

Contact for deletion requests:

Email: info@messe-offenbach.de

Postal address: Messe Offenbach GmbH, Kaiserstrasse 108–112, 63065 Offenbach am Main, Germany

24. INDUSTRIAL PROPERTY RIGHTS

24.1 Protective Rights of the Exhibitor

The protection of copyrights or other industrial property rights relating to exhibition objects is the responsibility of the exhibitor.

A six-month period of protection from the start of an event pursuant to the German Act on the Protection of Designs and Exhibitions of 18 March 1904 (RGBl. p. 141) and the Trademark Law Reform Act of 25 October 1994 (Federal Law Gazette I, p. 3082) only applies if the Federal Minister of Justice has published a corresponding announcement for a specific exhibition in the Federal Law Gazette (exhibition protection).

Regardless of this, it remains the responsibility of the exhibitor to protect the exhibited goods against infringement of protective provisions.

Exhibition protection for inventions intended for patent applications is not covered by registration for temporary design protection.

It is the responsibility of the exhibitor to register their invention, if applicable, with the German Patent and Trademark Office, Zweibrückenstraße 12, 80331 Munich (for the Federal Republic of Germany), and/or in accordance with the European Patent Convention with the European Patent Office, Erhardtstraße 27, 80331 Munich, in good time before the start of the event.

24.2 Infringement of Third-Party Rights

Each exhibitor is obliged to respect the industrial property rights of other exhibitors and to refrain from infringements.

In the event of proven infringements of protective rights for which the exhibitor is responsible, Messe Offenbach is entitled to terminate the contractual relationship with immediate effect for good cause in accordance with Section 15.4 and to refuse admission to future events.

24.3 No Obligation for Messe Offenbach to Act

This provision does not create any obligation for Messe Offenbach to take action against infringements of protective rights.

Claims for damages against Messe Offenbach cannot be asserted under any circumstances.

25. HOUSE RULES

25.1 House Rules and Animals

Messe Offenbach exercises the right of control over the entire exhibition grounds during the set-up, event and dismantling periods and is entitled to issue instructions.

Bringing dogs onto the exhibition grounds is permitted.

Bringing other animals onto the exhibition grounds requires prior approval from Messe Offenbach.

25.2 Non-Smoker Protection Act

By concluding this agreement, Messe Offenbach is granted the authority to exercise house rules for the implementation of the Hessian Non-Smoker Protection Act.

Messe Offenbach is obliged to enforce the smoking ban towards visitors.

It must inform visitors about the smoking ban and take the necessary measures in the event of violations in order to prevent further violations.

26. WRITTEN FORM, AMENDMENTS AND ASSIGNMENT

26.1 Written Form and Verbal Agreements

All agreements, individual approvals and special arrangements require written form.

Verbal agreements shall only become valid upon written confirmation by Messe Offenbach.

Written form within the meaning of these conditions also includes text form, in particular by email, unless written form with a handwritten signature is expressly required.

26.2 Assignment

The exhibitor may only transfer rights and obligations arising from this agreement to third parties with the prior written consent of Messe Offenbach.

27. STATUTE OF LIMITATIONS

All claims by exhibitors against Messe Offenbach shall become statute-barred within 6 months.

The limitation period begins at the end of the month in which the final day of the trade fair falls.

28. INVALIDITY OF INDIVIDUAL PROVISIONS

The invalidity of individual provisions of these General Exhibition Terms and Conditions or other contractual conditions shall not affect the validity of the remaining guidelines and conditions of the agreement.

29. PRIORITY OF TERMS

For the legal relationship between the parties, only the German-language versions of the contractual terms and conditions shall be authoritative.

The German text is legally binding.

30. PLACE OF PERFORMANCE AND JURISDICTION

The exclusive place of performance and jurisdiction for all mutual obligations shall be Offenbach am Main.

The law of the Federal Republic of Germany shall apply.

Offenbach am Main, July 2026

The General Exhibition Terms and Conditions for events organized by Messe Offenbach have been adapted to the General Participation Guidelines for Trade Fairs and Exhibitions of the IDFA members.

The IDFA is the Association of German Trade Fair and Exhibition Cities (Interessengemeinschaft Deutscher Fachmessen und Ausstellungsstädte).

Members are the trade fair and exhibition companies in Bremen, Dortmund, Essen, Friedrichshafen, Hamburg, Karlsruhe, Leipzig, Offenbach, Pirmasens, Saarbrücken and Stuttgart.