

Talk and Listen.

NETWORKING-AREA / HALL A2

Friday, 24 July 2026

11 A.M. WELCOME TALK

Sönke Padberg (BTE), Torben Schütz (HDS/L), Roman Degenhart (Zehenspiel), Arnd Hinrich Kappe (Messe Offenbach)

Moderation: Dr. Claudia Schulz (HDS/L)

IN GERMAN WITH TRANSLATION

12 P.M. RETAILER PANEL DISCUSSION: BRICK-AND-MORTAR AND ONLINE: SUCCESSFUL MODELS FROM BOTH WORLDS

Christopher Mastalerz und Valentina Görke (Sternefeld)

IN GERMAN WITH TRANSLATION

1 P.M. STEP INTO PERFORMANCE: HUMAN MOVEMENT SCIENCE, BAREFOOT TRAINING, FEET, BALANCE, WHOLE BODY MOBILITY AND PLYOMETRICS

Ben LeVesconte (Vivobarefoot)

2 P.M. MENTAL PERFORMANCE IN EVERYDAY LEADERSHIP

Thomas Nawroth (Camlata)

IN GERMAN WITH TRANSLATION

3 P.M. OPPORTUNITIES AND THREATS IN A MATURING BAREFOOT MARKET

Dan Dougherty (Vivobarefoot)

4 P.M. HDS/L EXPERIENCE TALK

HDS/L

IN GERMAN WITH TRANSLATION

6 P.M. AFTER WORK PARTY (Outdoor Area)

Sponsored by Messe Offenbach



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NETWORKING-AREA / HALL A2

Saturday, 25 July 2026

- 11 A.M.** **INSTRUCTIONS FOR BAREFOOT SHOES & BAREFOOT EVENT**
Maximilan Hundhammer (Doghammer)
IN GERMAN WITH TRANSLATION
- 12 P.M.** **"EMOTION SELLS BAREFOOT SHOES"**
HOW CONSULTING TURNS INTO ENTHUSIASM
Kristin Fitterer (Zehenspiel)
Moderation: Funda Bakan / Handelsverband Hessen
IN GERMAN WITH TRANSLATION
- 1 P.M.** **BAREFOOT NEXT - HOW TRENDS, STYLE, AND NEW TARGET AUDIENCES ARE CHANGING THE BAREFOOT SEGMENT**
Julia Müller (Fashion Trend Pool)
IN GERMAN WITH TRANSLATION
- 2 P.M.** **BAREFOOT SHOE STANDARD: GUIDELINES FOR MANUFACTURERS AND RETAILERS**
Stefanie Steinert (Freizehn), Alexander Tok (Barfuß im Pott)
IN GERMAN WITH TRANSLATION
- 3 P.M.** **ALL OR NOTHING**
– WHY IT'S NOT ENOUGH TO JUST LOOK AT YOUR FEET
Wiebke Noack (Bestimmt Bewegen Gesundheitstrainerin, Expertin für starke Füße, Fitnesstrainerin)
IN GERMAN WITH TRANSLATION
- 4 P.M.** **THE DEVELOPMENT JOURNEY TOWARD A CERTIFIED BAREFOOT SAFETY SHOE**
Ingo Grusa (Baak)
IN GERMAN WITH TRANSLATION

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NETWORKING-AREA / HALL A2

Sunday, 26 July 2026

- 11 A.M.** **HEALTHY CHILDREN'S FEET: UNDERSTANDING DEVELOPMENT AND FINDING THE RIGHT SHOES**
Dr. K. Bosch-Stroot
IN GERMAN WITH TRANSLATION
- 12 P.M.** **THE IMPACT OF CONVENTIONAL SHOES ON FOOT HEALTH – FROM A PODIATRIC PERSPECTIVE**
Carolin Morgenstern (Podokrefeld)
IN GERMAN WITH TRANSLATION
- 1 P.M.** **PANEL: FUNCTIONAL FOOT THERAPY (FIFU E.V.) IN AN INTERDISCIPLINARY CONTEXT: AN INNOVATIVE AND UNIQUE CONCEPT**
Vivian Gläsel (fiFu), Dr. Kerstin Bosch-Stroot (fiFu),
Carolin Morgenstern (Podokrefeld)
IN GERMAN WITH TRANSLATION
- 2 P.M.** **MISALIGNMENTS, INSOLES, AND FOOT EXERCISES – WHAT FEET REALLY NEED BESIDES BAREFOOT SHOES**
Vivian Gläsel (Vivian Gläsel Fußtherapie)
IN GERMAN WITH TRANSLATION
- 3 P.M.** **FOOT PAIN: ARE BAREFOOT SHOES THE SOLUTION?**
Fabian von Puttkammer (Neurobodycoach)
IN GERMAN WITH TRANSLATION
- 4 P.M.** **WELCOME TO YOUR FEET**
Rubens García (Rmotion Education)

Specials.

HALL A4

Sunday, 26 July 2026

Workshops

**LITTLE SPARKS OF LIGHT ON YOUR BAREFOOT PATHS,
PERSONAL INSPIRATION FOR YOUR JOURNEY.**

Miriam Höpfner (Hoepfi Feet)

IN GERMAN

TOEGA GROUP FITNESS

Georgette Dutoit (Pedipower)

**AS FAR AS YOUR FEET WILL TAKE YOU
– WHY HEALTHY FEET MAKE ALL THE DIFFERENCE**

Ben Grümer (Barfußschule)

IN GERMAN

PERFORMANCE BOOSTER BARFUß

Till Pitschel (DeinOutdoorCoach Personal Training)

IN GERMAN