BAREFOOT

EUROPEAN SHOE FAIR

ENGLISH VERSION

GUIDE

EDITION #2

24. – 26. July 2026

EVENT PROGRAMME & HALLPLAN!

Talk and Listen.

NETWORKING-AREA / HALL A2

Friday, 24 July 2026

11 A.M. **WELCOME TALK**
Franzisca Lubba (BTE), Torben Schütz (HDS/L), Roman Degenhardt (Zehenspiel), Arnd Hinrich Kappe (Messe Offenbach)
Moderation: Dr. Claudia Schulz (HDS/L)
IN GERMAN WITH TRANSLATION

12 P.M. **RETAILER PANEL DISCUSSION: BRICK-AND-MORTAR AND ONLINE: SUCCESSFUL MODELS FROM BOTH WORLDS**
Christopher Mastalerz (Sternefeld)
Kristin Fitterer (Zehenspiel), Stephanie Moewes (Herzkönigin)
Wilhelm Streb (Barefoot Shop Cologne)
IN GERMAN WITH TRANSLATION

1 P.M. **STEP INTO PERFORMANCE: HUMAN MOVEMENT SCIENCE, BAREFOOT TRAINING, FEET, BALANCE, WHOLE BODY MOBILITY AND PLYOMETRICS**
Ben LeVesconte (Vivobarefoot)

2 P.M. **MENTAL PERFORMANCE IN EVERYDAY LEADERSHIP**
Thomas Nawroth (Camlata)
IN GERMAN WITH TRANSLATION

3 P.M. **OPPORTUNITIES AND THREATS IN A MATURING BAREFOOT MARKET**
Dan Dougherty (Vivobarefoot)

4 P.M. **HDS/L EXPERIENCE TALK**
HDS/L
IN GERMAN WITH TRANSLATION

6 P.M. **AFTER WORK PARTY *(Outdoor Area)***
Sponsored by Messe Offenbach

Talk and Listen.

NETWORKING-AREA / HALL A2

Saturday, 25 July 2026

11 A.M. **INSTRUCTIONS FOR BAREFOOT SHOES & BAREFOOT EVENT**
Maximilian Hundhammer (Doghammer)
IN GERMAN WITH TRANSLATION

12 P.M. **“EMOTION SELLS BAREFOOT SHOES” HOW CONSULTING TURNS INTO ENTHUSIASM**
Kristin Fitterer (Zehenspiel), Dirk Pfeffer (Blusun)
Moderation: Funda Bakan / Handelsverband Hessen
IN GERMAN WITH TRANSLATION

1 P.M. **BAREFOOT NEXT - HOW TRENDS, STYLE, AND NEW TARGET AUDIENCES ARE CHANGING THE BAREFOOT SEGMENT**
Julia Müller (Fashion Trend Pool)
IN GERMAN WITH TRANSLATION

2 P.M. **BAREFOOT SHOE STANDARD: GUIDELINES FOR MANUFACTURERS AND RETAILERS**
Stefanie Steinert (Freizehn), Alexander Tok (Barfuß im Pott)
IN GERMAN WITH TRANSLATION

3 P.M. **ALL OR NOTHING – WHY IT’S NOT ENOUGH TO JUST LOOK AT YOUR FEET**
Wiebke Noack (Bestimmt Bewegen Gesundheitstrainerin, Expertin für starke Füße, Fitnesstrainerin)
IN GERMAN WITH TRANSLATION

4 P.M. **THE DEVELOPMENT JOURNEY TOWARD A CERTIFIED BAREFOOT SAFETY SHOE**
Ingo Grusa (Baak)
IN GERMAN WITH TRANSLATION

Talk and Listen.

NETWORKING-AREA / HALL A2

Sunday, 26 July 2026

10:15 A.M. WELCOME TO YOUR FEET
Rubens García (Rmotion Education)

11 A.M. HEALTHY CHILDREN'S FEET: UNDERSTANDING DEVELOPMENT AND FINDING THE RIGHT SHOES
Dr. Kerstin Bosch-Stroot (fiFu)
IN GERMAN WITH TRANSLATION

12 P.M. THE IMPACT OF CONVENTIONAL SHOES ON FOOT HEALTH – FROM A PODIATRIC PERSPECTIVE
Carolin Morgenstern (Podokrefeld)
IN GERMAN WITH TRANSLATION

1 P.M. PANEL: FUNCTIONAL FOOT THERAPY (FIFU E.V.) IN AN INTERDISCIPLINARY CONTEXT: AN INNOVATIVE AND UNIQUE CONCEPT
Vivian Gläsel (fiFu), Dr. Kerstin Bosch-Stroot (fiFu), Carolin Morgenstern (Podokrefeld)
IN GERMAN WITH TRANSLATION

2 P.M. MISALIGNMENTS, INSOLES, AND FOOT EXERCISES – WHAT FEET REALLY NEED BESIDES BAREFOOT SHOES
Vivian Gläsel (Vivian Gläsel Fußtherapie)
IN GERMAN WITH TRANSLATION

3 P.M. FOOT PAIN: ARE BAREFOOT SHOES THE SOLUTION?
Fabian von Puttkammer (Neurobodycoach)
IN GERMAN WITH TRANSLATION

Specials.

HALL A4

Sunday, 26 July 2026

Workshops

LITTLE SPARKS OF LIGHT ON YOUR BAREFOOT PATHS, PERSONAL INSPIRATION FOR YOUR JOURNEY.
Miriam Höpfner (Hoepfi Feet)
IN GERMAN

TOEGA GROUP FITNESS
Georgette Dutoit (Pedipower)

AS FAR AS YOUR FEET WILL TAKE YOU – WHY HEALTHY FEET MAKE ALL THE DIFFERENCE
Ben Grümer (Barfußschule)
IN GERMAN

PERFOMANCE BOOSTER BARFUß
Till Pitschel (DeinOutdoorCoach Personal Training)
IN GERMAN

Brands.

A2

- **A2.00** ANNIKA BAREFOOT, BRIAR BAREFOOT
- **A2.02** 0904
- **A2.37** AYLLA
- **A2.77** BÄR
- **A2.41** BALLOP
- **A2.71** BELENKA, BAREBARICS
- **A2.27** BISGAARD BAREFOOT
- **A2.57** BLANDITOS BY CRIOS
- **A2.45** BLUSUN
- **A2.39** BOHEMPIA
- **A2.43** DOGHAMMER
- **A2.07** EL NATURALISTA
- **A2.09** FLEETERS
- **A2.01** FRODDO
- **A2.49** GAUCHO NINJA
- **A2.33** GROUNDIES
- **A2.73** JOMA
- **A2.47** JOSEF SEIBEL
- **A2.59** LEGUANO
- **A2.53** MADOO
- **A2.69** MEINDL
- **A2.51** MERREL
- **A2.23** MINIMUS
- **A2.15** MTNG
- **A2.65** NEW.VE
- **A2.21** NO(N)S
- **A2.05** OHNE PROJECT
- **A2.25** OMAKING
- **A2.13** ORANGENKINDER, SOFT, AMIGO, WOLLI
- **A2.55** PAPERKRANE
- **A2.75** PFI
- **A2.35** PIKOLINOS
- **A2.29** QNUFFS
- **A2.19** SAGUARO
- **A2.03** SNIPE, A.LIA.S, GRÜNLAND
- **A2.61** TAPIR
- **A2.63** THE NUDE FOOT
- **A2.31** TIPTOEYJOEY
- **A2.11** UYN
- **A2.67** VIVOBAREFOOT

A2 cross-wise

- **A2.107** ANDANINES
- **A2.81** BOATILUS
- **A2.95** CONGUITOS, B&W, TECNOBABY
- **A2.93** COQUEFLEX
- **A2.91** DADA
- **A2.121** DEMON
- **A2.111** DEVELAB
- **A2.83** FLAMINGOS LIFE
- **A2.129** GOGSIG
- **A2.103** HOPFRÖG
- **A2.89** KEEN, GEOX
- **A2.119** KOEL
- **A2.127** LEAZY, FRESHNER
- **A2.85** MURIS
- **A2.101** PIRUFLEX, PAULKERS
- **A2.99** PRIMIGI
- **A2.123** TOMAS SULLIVENT
- **A2.109** SUPERFIT, THINK!
- **A2.105** TAMARIS
- **A2.113** VIKING
- **A2.97** VINCI'S

A4

- **WORK SHOPS** BARFUSSSCHULE
- HÖPFI FEET & HEALTH
- SIZELESS
- TILL PITSCHEL
- TOEGA
- VIVIAN GLÄSEL
- ZEHENSPIEL

A3

- **A3.35** ANGLES, RAYVE
- **A3.31** ATTIPAS
- **A3.75** BAAK
- **A3.43** BAREMOTION
- **A3.73** BARTH SCHUHBANDL, PEP UP SCHUHPFLEGE
- **A3.53** BEPPI
- **A3.49** BOSKY SHOES
- **A3.05** BRUBECK
- **A3.55** CAMEL
- **A3.01** CHETTO, BABY FREE
- **A3.29** CLOTSY BRAND
- **A3.56** DOCKERS
- **A3.09** ELI SOFT
- **A3.71** ERDA
- **A3.63** GIOSEPPO GIOSEPPO KIDS
- **A3.33** GOKIDS
- **A3.11** GREEN COMFORT
- **A3.65** HISPANITAS
- **A3.51** HYAPPI
- **A3.47** IGOR
- **A3.69** KINGDOM OF WOW
- **A3.17** LEJAN BRAND
- **A3.39** LONO BAREFOOT
- **A3.21** NATURAL ACTIVE WEAR
- **A3.77** PABLOSKY
- **A3.03** PAIDAL BAREFOOT
- **A3.15** PANTOLINOS, MARTIN NATUR
- **A3.27** PEGRES
- **A3.25** PIFIT!
- **A3.67** RAWCLAYS
- **A3.61** RIA MENORCA
- **A3.41** STITCH&WALK, D.D.STEP
- **A3.37** VAPESOL
- **A3.13** VEHON
- **A3.57** VIBRAM
- **A3.19** VICTORIA
- **A3.07** VIVANT
- **A3.45** WALDLÄUFER
- **A3.23** ZAPY

At a glance.

WHAT YOU'LL FIND ON SITE

NETWORKING AREA

TALK & LISTEN

Entrance | Hall A2

SPECIALS

WORKSHOPS

Sunday, July 26 | Hall A4

CATERING

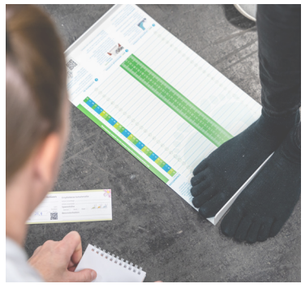
FOOD & DRINKS

Catering in Hall A3 and the outdoor area
Snack Bar in Hall A2

SPONSORED BY MESSE OFFENBACH

AFTER WORK PARTY

Starting at 6:00 p.m. in the outdoor area.



Showcase.
Connect.
Grow.

Food & Drinks.

WHERE TO EAT AFTER BAREFooT

PIZZA

RIMINI

Hafenallee 39
63067 Offenbach am Main
pizza-rimini.com

SUSHI

WABI SABI

Bleichstraße 32
63065 Offenbach am Main
wabi-sabi-offenbach.eatbu.com

DINNER

TAFELSPITZ & SÖHNE

Wilhelmsplatz 13
63065 Offenbach am Main
tafelspitz-of.de

DINNER

KANOUHOU

Bernardstraße 36
63067 Offenbach am Main
kanouhou.de

Stay connected.

GET INSPIRED.

INSTAGRAM

@barefoot.offenbach

ALWAYS UP TO DATE.

LINKEDIN

@BAREFooT Offenbach

MORE INFORMATION.

WEBSITE

messe-offenbach.de/barefoot-besucher

GET NOTIFIED.

WHATSAPP

BAREFooT Kanal

BAREFOOT

EUROPEAN SHOE FAIR

SEE YOU SOON!

EDITION #3

29. - 31.01.2027

EDITION #4

23. - 25.07.2027