

BAREFOOT

EUROPEAN SHOE FAIR

ENGLISH
VERSION

GUIDE



EDITION #2

24. – 26. July 2026

EVENT PROGRAMME & HALLPLAN!

Talk and Listen.

NETWORKING-AREA / HALL A2

Friday, 24 July 2026

- 11 A.M. WELCOME TALK**
Sönke Padberg (BTE), Torben Schütz (HDS/L), Roman Degenhardt (Zehenspiel), Arnd Hinrich Kappe (Messe Offenbach)
Moderation: Dr. Claudia Schulz (HDS/L)
IN GERMAN WITH TRANSLATION
- 12 P.M. RETAILER PANEL DISCUSSION: BRICK-AND-MORTAR AND ONLINE: SUCCESSFUL MODELS FROM BOTH WORLDS**
Christopher Mastalerz (Sternefeld)
Kristin Fitterer (Zehenspiel), Stephanie Moewes (Herzkönigin)
Wilhelm Streb (Barefoot Shop Cologne)
IN GERMAN WITH TRANSLATION
- 1 P.M. STEP INTO PERFORMANCE: HUMAN MOVEMENT SCIENCE, BAREFOOT TRAINING, FEET, BALANCE, WHOLE BODY MOBILITY AND PLYOMETRICS**
Ben LeVesconte (Vivobarefoot)
- 2 P.M. MENTAL PERFORMANCE IN EVERYDAY LEADERSHIP**
Thomas Nawroth (Camlata)
IN GERMAN WITH TRANSLATION
- 3 P.M. OPPORTUNITIES AND THREATS IN A MATURING BAREFOOT MARKET**
Dan Dougherty (Vivobarefoot)
- 4 P.M. HDS/L EXPERIENCE TALK**
HDS/L
IN GERMAN WITH TRANSLATION
- 6 P.M. AFTER WORK PARTY (Outdoor Area)**
Sponsored by Messe Offenbach



Talk and Listen.

NETWORKING-AREA / HALL A2

Saturday, 25 July 2026

- 11 A.M. INSTRUCTIONS FOR BAREFOOT SHOES & BAREFOOT EVENT**
Maximilian Hundhammer (Doghammer)
IN GERMAN WITH TRANSLATION
- 12 P.M. "EMOTION SELLS BAREFOOT SHOES" HOW CONSULTING TURNS INTO ENTHUSIASM**
Kristin Fitterer (Zehenspiel), Dirk Pfeffer (Blusun)
Moderation: Funda Bakan / Handelsverband Hessen
IN GERMAN WITH TRANSLATION
- 1 P.M. BAREFOOT NEXT - HOW TRENDS, STYLE, AND NEW TARGET AUDIENCES ARE CHANGING THE BAREFOOT SEGMENT**
Julia Müller (Fashion Trend Pool)
IN GERMAN WITH TRANSLATION
- 2 P.M. BAREFOOT SHOE STANDARD: GUIDELINES FOR MANUFACTURERS AND RETAILERS**
Stefanie Steinert (Freizehn), Alexander Tok (Barfuß im Pott)
IN GERMAN WITH TRANSLATION
- 3 P.M. ALL OR NOTHING – WHY IT'S NOT ENOUGH TO JUST LOOK AT YOUR FEET**
Wiebke Noack (Bestimmt Bewegen Gesundheitstrainerin, Expertin für starke Füße, Fitnesstrainerin)
IN GERMAN WITH TRANSLATION
- 4 P.M. THE DEVELOPMENT JOURNEY TOWARD A CERTIFIED BAREFOOT SAFETY SHOE**
Ingo Grusa (Baak)
IN GERMAN WITH TRANSLATION

Talk and Listen.

NETWORKING-AREA / HALL A2

Sunday, 26 July 2026

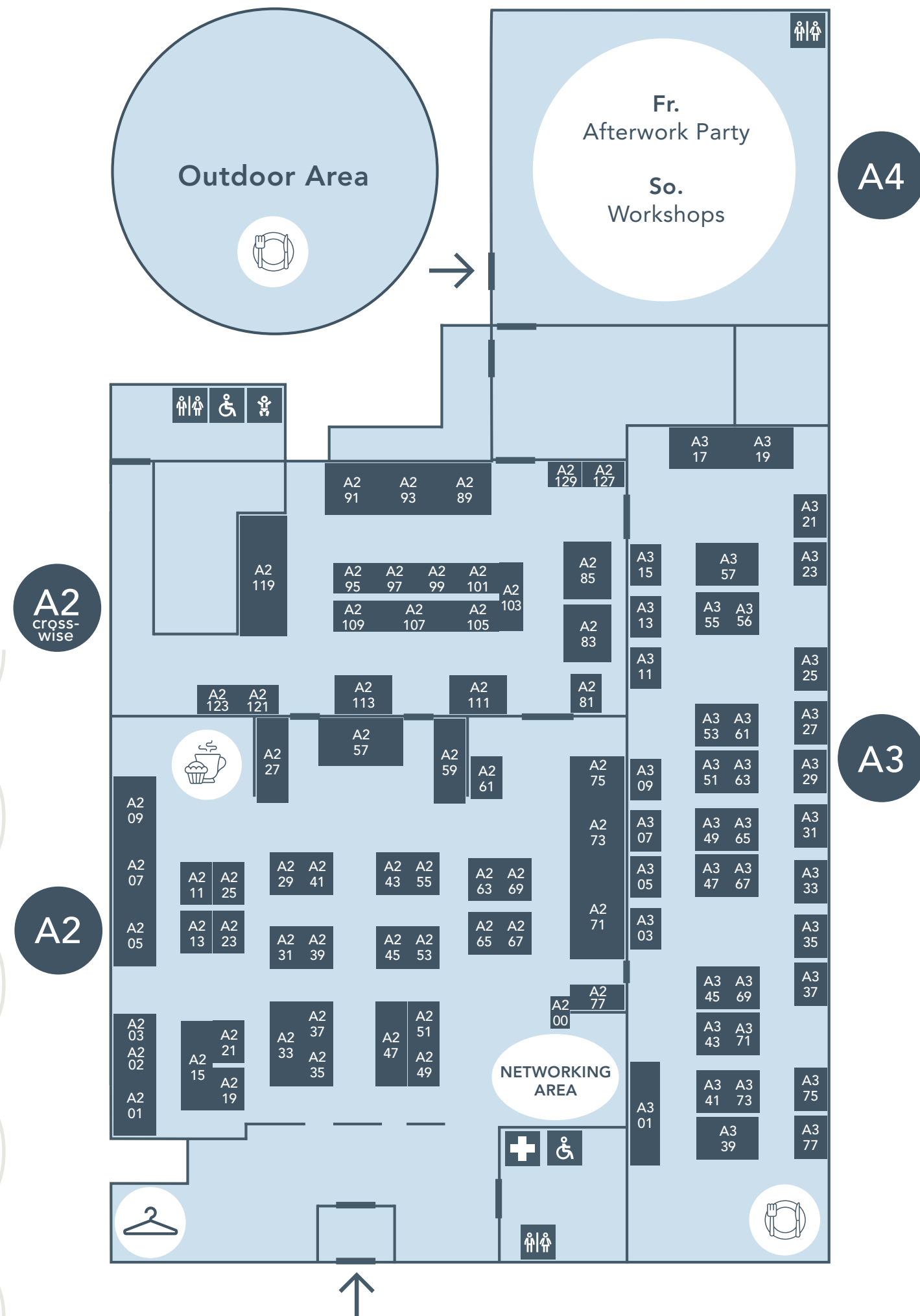
- 11 A.M.** **HEALTHY CHILDREN'S FEET: UNDERSTANDING DEVELOPMENT AND FINDING THE RIGHT SHOES**
Dr. Kerstin Bosch-Stroot (fiFu)
IN GERMAN WITH TRANSLATION
- 12 P.M.** **THE IMPACT OF CONVENTIONAL SHOES ON FOOT HEALTH – FROM A PODIATRIC PERSPECTIVE**
Carolin Morgenstern (Podokrefeld)
IN GERMAN WITH TRANSLATION
- 1 P.M.** **PANEL: FUNCTIONAL FOOT THERAPY (FIFU E.V.) IN AN INTERDISCIPLINARY CONTEXT: AN INNOVATIVE AND UNIQUE CONCEPT**
Vivian Gläsel (fiFu), Dr. Kerstin Bosch-Stroot (fiFu), Carolin Morgenstern (Podokrefeld)
IN GERMAN WITH TRANSLATION
- 2 P.M.** **MISALIGNMENTS, INSOLES, AND FOOT EXERCISES – WHAT FEET REALLY NEED BESIDES BAREFOOT SHOES**
Vivian Gläsel (Vivian Gläsel Fußtherapie)
IN GERMAN WITH TRANSLATION
- 3 P.M.** **FOOT PAIN: ARE BAREFOOT SHOES THE SOLUTION?**
Fabian von Puttkammer (Neurobodycoach)
IN GERMAN WITH TRANSLATION
- 4 P.M.** **WELCOME TO YOUR FEET**
Rubens García (Rmotion Education)

Specials.

HALL A4

Sunday, 26 July 2026

- Workshops** **LITTLE SPARKS OF LIGHT ON YOUR BAREFOOT PATHS, PERSONAL INSPIRATION FOR YOUR JOURNEY.**
Miriam Höpfner (Hoepfi Feet)
IN GERMAN
- TOEGA GROUP FITNESS**
Georgette Dutoit (Pedipower)
- AS FAR AS YOUR FEET WILL TAKE YOU – WHY HEALTHY FEET MAKE ALL THE DIFFERENCE**
Ben Grümer (Barfußschule)
IN GERMAN
- PERFORMANCE BOOSTER BARFUß**
Till Pitschel (DeinOutdoorCoach Personal Training)
IN GERMAN



Brands.

A2

- A2.00** ANNIKA BAREFOOT, BRIAR BAREFOOT
- A2.02** 0904
- A2.37** AYLLA
- A2.77** BÄR
- A2.41** BALLOP
- A2.71** BELENKA, BAREBARICS
- A2.27** BISGAARD BAREFOOT
- A2.57** BLANDITOS BY CRIOS
- A2.45** BLUSUN
- A2.39** BOHEMPIA
- A2.43** DOGHAMMER
- A2.07** EL NATURALISTA
- A2.09** FLEETERS
- A2.01** FRODDO
- A2.49** GAUCHO NINJA
- A2.33** GROUNDIES
- A2.73** JOMA
- A2.47** JOSEF SEIBEL
- A2.59** LEGUANO
- A2.53** MADOO
- A2.69** MEINDL
- A2.51** MERREL
- A2.23** MINIMUS
- A2.15** MTNG
- A2.65** NEW.VE
- A2.21** NO(N)S
- A2.05** OHNE PROJECT
- A2.25** OMAKING
- A2.13** ORANGENKINDER, SOFT, AMIGO, WOLLI
- A2.55** PAPERKRANE
- A2.75** PFI
- A2.35** PIKOLINOS
- A2.29** QNUFFS
- A2.19** SAGUARO
- A2.03** SNIPE, A.LIA.S, GRÜNLAND
- A2.61** TAPIR
- A2.63** THE NUDE FOOT
- A2.31** TIPTOEYJOEY
- A2.11** UYN
- A2.67** VIVOBAREFOOT

A2 cross-wise

- A2.107** ANDANINES
- A2.81** BOATILUS
- A2.95** CONQUITOS, B&W, TECNOBABY
- A2.93** COQUEFLEX
- A2.91** DADA
- A2.121** DEMON
- A2.111** DEVELAB
- A2.83** FLAMINGOS LIFE
- A2.129** GOGSIG
- A2.103** HOPFRÖG
- A2.89** KEEN, GEOX
- A2.119** KOEL
- A2.127** LEAZY, FRESHNER
- A2.85** MURIS
- A2.101** PIRUFLEX, PAULKERS
- A2.99** PRIMIGI
- A2.123** TOMAS SULLIVENT
- A2.109** SUPERFIT, THINK!
- A2.105** TAMARIS
- A2.113** VIKING
- A2.97** VINCI'S

A4

- WORK SHOPS**
- BARFUSSSCHULE
 - HÖPFI FEET & HEALTH
 - SIZELESS
 - TILL PITSCHER
 - TOEGA
 - VIVIAN GLÄSEL
 - ZEHENSPIEL

A3

- A3.35** ANGLES, RAYVE
- A3.31** ATTIPAS
- A3.75** BAAK
- A3.43** BAREMOTION
- A3.73** BARTH SCHUHBANDL, PEP UP SCHUHPFLEGE
- A3.53** BEPPI
- A3.49** BOSKY SHOES
- A3.05** BRUBECK
- A3.55** CAMEL
- A3.01** CHETTO, BABY FREE
- A3.29** CLOTSY BRAND
- A3.56** DOCKERS
- A3.09** ELI SOFT
- A3.71** ERDA
- A3.63** GIOSEPPO
- GIOSEPPO KIDS
- A3.33** GOKIDS
- A3.11** GREEN COMFORT
- A3.65** HISPANITAS
- A3.51** HYAPPI
- A3.47** IGOR
- A3.69** KINGDOM OF WOW
- A3.17** LEJAN BRAND
- A3.39** LONO BAREFOOT
- A3.21** NATURAL ACTIVE WEAR
- A3.77** PABLOSKY
- A3.03** PAIDAL BAREFOOT
- A3.15** PANTOLINOS, MARTIN NATUR
- A3.27** PEGRES
- A3.25** PIFIT!
- A3.67** RAWCLAYS
- A3.61** RIA MENORCA
- A3.41** STITCH&WALK, D.D.STEP
- A3.37** VAPESOL
- A3.13** VEHON
- A3.57** VIBRAM
- A3.19** VICTORIA
- A3.07** VIVANT
- A3.45** WALDLÄUFER
- A3.23** ZAPY

At a glance.

WHAT YOU'LL FIND ON SITE



NETWORKING AREA

TALK & LISTEN

Entrance | Hall A2



SPECIALS

WORKSHOPS

Sunday, July 26 | Hall A4



CATERING

FOOD & DRINKS

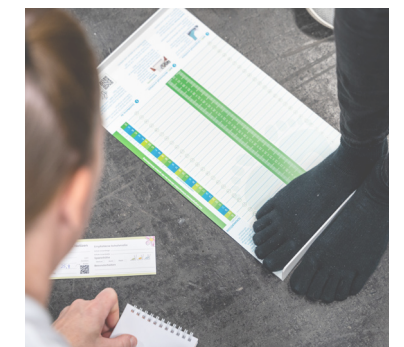
Catering in Hall A3 and the outdoor area
Snack Bar in Hall A2



SPONSORED BY MESSE OFFENBACH

AFTER WORK PARTY

Starting at 6:00 p.m. in the outdoor area.



Showcase.
Connect.
Grow.

Food & Drinks.

WHERE TO EAT AFTER BAREFOOT



PIZZA

RIMINI

Hafenallee 39
63067 Offenbach am Main
pizza-rimini.com



SUSHI

WABI SABI

Bleichstraße 32
63065 Offenbach am Main
wabi-sabi-offenbach.eatbu.com



DINNER

TAFELSPITZ & SÖHNE

Wilhelmsplatz 13
63065 Offenbach am Main
tafelspitz-of.de



DINNER

KANOUGHOU

Bernardstraße 36
63067 Offenbach am Main
kanouhou.de

Stay connected.

GET INSPIRED.

INSTAGRAM

@barefoot.offenbach



ALWAYS UP TO DATE.

LINKEDIN

@BAREFooT Offenbach



MORE INFORMATION.

WEBSITE

messe-offenbach.de/
barefoot-besucher



GET NOTIFIED.

WHATSAPP

BAREFooT Kanal



BAREFOOT

EUROPEAN SHOE FAIR

SEE YOU SOON!



EDITION #3

29. - 31.01.2027

EDITION #4

23. - 25.07.2027