

069  
CONNECT

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069 CONNECT is more than  
just a business event.

Exclusive, inspiring  
and connecting.

It's the happening where decision-makers and creatives from  
the footwear and leather goods industry come together.

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A woman with dark hair is sitting on a white leather armchair. She is wearing a brown suit jacket and matching trousers. She is holding a black bag in her lap. The background is a light-colored wall with a white baseboard.

*People.  
Business.  
Future.*

24 – 25 June 2026 ——— Offenbach am Main

# A new chapter for shoes & bags.

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**Two days full of encounters,  
inspiration and fresh ideas.**

With 069 CONNECT,

a format is emerging that places dialogue,  
exchange and inspiration at its core.  
No crowded halls, no sales pressure –  
but a curated environment with elegant  
presentation areas.

It's about visibility, storytelling and  
genuine encounters on equal terms.  
A place where ideas grow, brands  
rediscover themselves and the future  
of the industry is shaped together.

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# What you should know.

## When.

24 – 25 June 2026

## Where.

Offenbach am Main

## Visitors.

International specialist sector

## Focus.

Networking. Exchange.  
Inspiration.

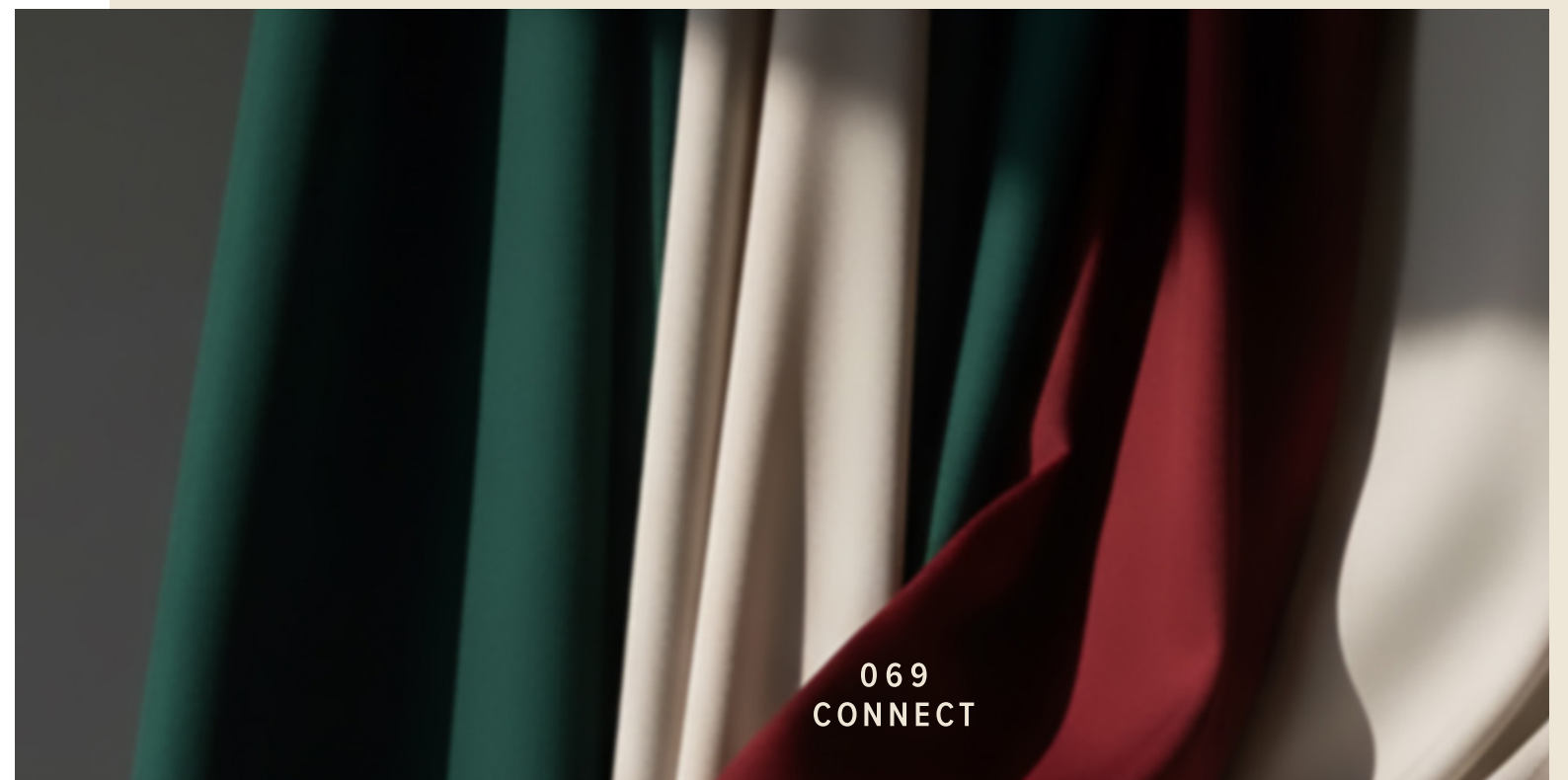
## Connect.

Party with live music

## Why.

Exclusivity. Visibility. Insights.  
Community. Experience.

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## “ Because it’s more than just an event.

\_\_\_\_\_ Decision-makers meet decision-makers

\_\_\_\_\_ Shaping the future of the industry

\_\_\_\_\_ A unique platform for networking

\_\_\_\_\_ Collection launches and innovations

\_\_\_\_\_ Keynotes, talks and in-depth panel discussions

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## 069 CONNECT offers.

069 CONNECT brings together the leading minds of the footwear and leather goods industry. At its core lies a carefully curated programme designed to inspire with clear impulses for business and the future. It creates space for genuine encounters in a elegant atmosphere – an experience that connects and opens new perspectives.

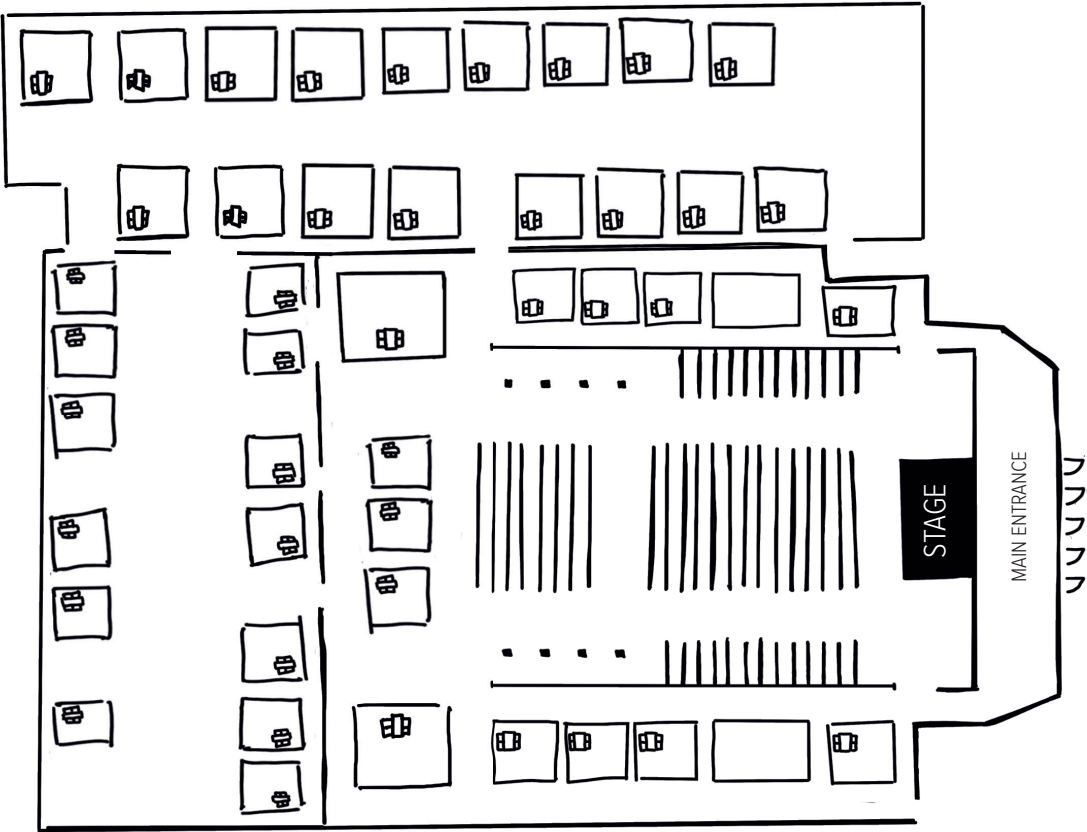
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# Your path through 069 CONNECT.

## The halls of Messe Offenbach

Total capacity: 2,000-7,000sqm  
Centrepiece: Talk & Stage Area



# It's about presence, not selling.

## Brand spaces

12sqm – HDS/L Membership Discount: €1,000 per stand.  
20sqm – HDS/L Membership Discount: €2,000 per stand.



# Enjoy. Meet. Connect.

# Ideas. Impulses. Inspiration.



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## An evening that brings people together.

After a day full of inspiration, the evening is all about connection.

A fine selection of finger food, drinks and live music sets the perfect scene to deepen conversations and create new connections.

In an elegant atmosphere, business turns into an experience – and encounters become lasting connections.

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## An exclusive programme featuring people who inspire change.

\_\_\_\_\_ Inspiring keynotes by international and national speakers

\_\_\_\_\_ Practical insights for brands, retail and business

\_\_\_\_\_ Exclusive talks with industry leaders, creatives and visionaries

\_\_\_\_\_ Handpicked panels on future topics shaping the industry

\_\_\_\_\_ Fresh perspectives on craftsmanship, design and brand leadership

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# An experience for all senses.

Aesthetics. Atmosphere. Exchange.  
From the spatial design to the visual language and even the music – every detail of 069 CONNECT is thoughtfully curated.  
An experience that inspires, moves and stays in mind.

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# Stronger together.

Whether brands, retailers, creatives or service providers – 069 CONNECT unites the people who shape the industry.

Here, connections are made that last beyond two days – and networks that define the future.

069 CONNECT originates from the idea of HDS/L and is realised in cooperation with Messe Offenbach GmbH. This strong support from within the industry makes the format truly unique – authentic, relevant and forward-looking.

Together, we are creating a happening that sets new standards.



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# *Be part of 069 CONNECT.*

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## Contact.

The 069 CONNECT team is happy to assist you with any questions.

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